



## DYNAMIC

Designed for restaurants, bars, entertainment centers, resorts, community living—anywhere and everywhere people gather for fun—Duckpin Social is Brunswick's attention-getting twist on duckpin bowling, a ten-pin game popular in the Northeastern U.S. and Canada for more than a century. Duckpin Social delivers maximum fun (and revenue) in a mere one-third the space required for standard bowling.



## CAPTIVATING

Duckpin Social is easy to love: Players don't need to hunt for a particular ball (one size fits all) or rent shoes (wear your own!). The small ball, without finger holes, makes Duckpin Social easy for kids to enjoy but challenging for adults to master. And Sync® Scoring offers a variety of games and formats that keep the experience fresh and can be tailored to guest preferences.

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# DISTINCT

With hundreds of entertainment options to choose from, customers are looking for social, engaging experiences; Duckpin Social creates a unique and lasting impression that builds loyal customers. And while Duckpin Social has plenty of charisma all its own, it can easily be incorporated into any environment or interior design style.



# REWARDING

Duckpin Social's small footprint maximizes revenue in minimal space as it appeals to young and old, drives food and beverage sales, keeps guests on the property longer, and encourages repeat visits. Sync Scoring tablets drive F&B revenue with on-demand service, while the Sync Center Operating System's automated, cloud-based marketing platform cross-promotes, upsells, and keeps your business top of mind.







## EASYGOING

With minimal lane and pinsetter maintenance requirements, Duckpin Social is so easygoing a bartender or server can keep things humming along without technical training or equipment. Duckpin Social's compact, durable StringPin pinsetter features fewer parts and adjustments than the traditional kind; it even auto-detects any tangles and automatically rights the pins. The electronic 360 Controller evolves with the needs of your business, and an intuitive touchscreen makes it easy to learn and operate.



# TRUE BLUE

As the leader in the bowling industry for more than 135 years, Brunswick knows better than anyone the business-building power of bowling. Everyone knows how to bowl; in fact, bowling is the number one participation sport in the world. With Duckpin Social, Brunswick leverages all the benefits of bowling in less space, making a familiar format even more approachable for guests and easier to maintain for operators.

#### SEE MORE



## DEPENDABLE

Duckpin Social is a Brunswick original that's often imitated but never duplicated.

Duckpin Social consists of the same commercial-grade bowling equipment—pinsetter, controller, lanes, masking units—currently in use in thousands of bowling centers around the world.

Brunswick's commitment to R&D, training, installation and service is second to none. All backed up by the industry's best extended warranty, giving buyers the ultimate peace of mind.

## FLEXIBLE

Brunswick experts consult with owners to seamlessly integrate our powerful and highly customizable business solutions to support your operational preferences and business objectives and achieve optimal profitability.

Delighting our customers is our top priority. From collaborating with owner-operators on new point-of-sale and management system features to custom furniture creations, there's no request we won't entertain.

Simply put, Brunswick is the only bowling products company that delivers all the benefits of a leading, legacy manufacturer with the nimble flexibility to tailor our offering to fit your unique needs.

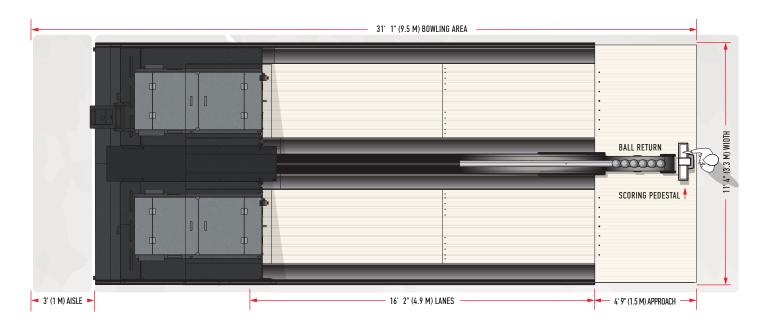
# VIEW MORE

Scan the QR code to see more centers and watch our video!



## SPACE REQUIREMENTS

(!) Our most popular Standard Lane configuration shown.



CONFIGURATION	BOWLING AREA*		LANES*		APPROACH*		NOTES
Standard Lane	31' - 1"	(9.5 M)	16' - 2"	[4.9 M]	4'- 9"	(1.5 M)	Available with out approach
Bantam Lane	35'	(10.7 M)	20' - 1"	(6 M)	4'- 9"	(1.5 M)	Available with out approach
Mezzo Lane	38' - 7"	[11.4 M]	23' - 7"	[7 M]	4'- 9"	(1.5 M)	Available with out approach
Three-Quarter Lane	47'	[14 M]	32' - 1"	(9.8 M)	4'- 9"	(1.5 M)	Available with out approach
Full Lane	82' - 3"	(25 M)	60'	(18 M)	12'	(1.5 M)	Only available with approach

<sup>\*</sup> All dimensions are approximations. Please request a more detailed CAD file for use with in your architectural drawings.



**Authorised Distributor** We make fun, a business...

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